

FAX# 703 528 7880
CREDIT RISK !! NOV5/12 11.03
FROM REP
HARRIS REPORT *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ERIN PENNINGTON

SALES PRSN WA- JOE KNAUER

| | CLASS: NATL. | LOCAL | REGIONAL |
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|--|--------------|-------|----------|

CLASS: NATL.

ICE)

DATE NOV5/12 11.03

DATE NOV 11 1964

STRA:

RPOF- PLAKON, SCHENK, BOYD

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|------|-------|------------------------|------|-----|------------|------------|----------|----------|------------|-------------|-----------|
| :LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | :SPTS |
| 7 | S | | 1100P-1135P | 30 | | \$2,000.00 | 11/5 | 11/5 | 0 | | MON | 0 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 17 | A | | 700A-900A | 30 | | \$1,050.00 | 11/4 | 11/4 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1: WE CAN OFFER AND CREDIT \$950 | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR NOV5 ON LINE-7 FOR 1 SPOT/WK | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M2 | OK'D | BUY#7 | MISSED:MON/1100P-1135P | | | | NOV5 | | 30S | \$2,000.00 | (NOV5/12) | |
| | | | OFFER:SUN/700A-900A | | | | NOV4 | | 30S | \$1,050.00 | PLS ADVISE. | |
| CMT:WE CAN OFFER AND CREDIT \$950 | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | : |
| CONTRACT TOTAL | | | | | | | | | | | | 54100.00 |
| TOTAL SPOTS | | | | | | | | | | | | 22 |

MARKET TOTALS \$45,319 WFTV 47% WKMG 15% WESH 29% WOFL 9% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE